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Phil Sanders, editor

WNPX-28

Comcast 17

Serving Middle Tennessee
and south-central Kentucky

Reaching

Up to 3 million people

Sundays 6:30 am

Mondays 10:30 pm



Future Programs

September

4/5 Is Jesus the Messiah?

11/12 How Can I Grow Spiritually?

17/18 How Can I Genuinely Worship God?

24/25 Why Don't You Have a Piano?

October

2/3 Why Am I Here?

9/10 Why Is There So Much Religious Confusion?

**Tell a friend about
"God's Answers!"**

God's Answers to Life's Questions

"...and how will they hear without a preacher?" Romans 10:14



Is Anybody Watching?

Phil Sanders

When Jimmie Tullis and I began talking about a television program a few years ago, we wondered whether anyone would watch or not. We knew that television as a medium was difficult to measure.

Mack Lyon said that it usually took a year or two for a television program to take hold in a new market. It takes time to build an audience.

At one time religious broadcasters measured their response by how much mail they received. They figured each letter represented a certain number of actual viewers, since only one in a thousand would actually respond to the program.

We don't know if that is an accurate measure or not, but responses show that *somebody* is watching. Evangelism through television is like sowing seed. One throws it out to all kinds of people in all kinds of circumstances, not knowing when or if it will bear fruit. Our task is to be faithful, even if we do not know what the results may be.

Eric Karkau alerted us that our webpage, www.tv.god-answers.org was up and working. It contains transcripts and videos of our television program. Early in August Eric alerted me to our website and its activity. I was amazed that in the last year our church website (God-answers.org) had received more than 700,000 hits. I was interested in what was happening

with our television website, wondering how many were downloading transcripts or watching the program. Eric told me that I could check those stats. I am happy to tell you that from July 1 to August 22, the television website has had:

**454 unique visits!
4058 hits!**

During the month of August we averaged 90 hits per day! Many are downloading transcripts and videos from the site!

We thank God for opening this door of opportunity for the Word of God to be preached to middle-Tennessee and south-central Kentucky!

Television evangelism works, but we still have many more people to tell about the program. We are asking you to announce our program at church. Tell your friends! Put it in the church bulletin each week!

The most important thing you can do is pray for this program. Paul said, "Continue steadfastly in prayer, being watchful in it with thanksgiving. At the same time, pray also for us, that God may open to us a door for the word" (Col. 4:2-3).

Will you help us by advertising the program and by asking people to pray for open doors for the Word?

tv.God-answers.org

You can now download every transcript and watch every finished program 24/7 on our own website,

tv.God-answers.org

Please tell a friend about this link and encourage him or her to view a program in the archive. This may be just the thing they are looking for to help them through a struggle.

You can also download past issues of this monthly newsletter to keep up with the progress of this program.

From our Mailbag



"I listen to your program every Sunday and look forward to it. You make everything so easy to understand. I would like the pamphlet on baptism. Thanks so much. I've been a member of the church over 50 years." Elgie M., Hopkinsville, KY.

"I saw your TV presentation last Sunday night on Baptism. Excellent Job!" Steve K., Clarksville, TN.

"Phil, Just a note to let you know that this is a great work you are participating in. As I watched I had to wonder, will you be teaching on the new GBN programming? I certainly hope so. You are a natural in this format." Bill Y., Monterey, TN.

"I got to speak with you and Chad yesterday (Sunday) to tell you how well you are doing in producing the TV program. I have taken the time to review the programs available in the archive, and I'm amazed how much improvement has been made in such a short time. You are now truly producing an outstanding program, and I know this has taken much, much careful planning and producing. I never dreamed you would be to the level that you are now in such a short time." Carl O., Brentwood, TN.

Why Use Television?

Television still has the highest weekly reach of any medium, higher than radio or newspapers.

Television appeals to more of the viewer's senses than other media. One can both see and hear. With television, one can appeal not only to the head but also to the heart. It can make a powerful impact.

Television allows us to enter into people's homes, people who might not have attended church in a long time. The people who may hear are the people who need it most.

Television is cost effective. It reaches the most people with the best message for the least expense.



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A Gallup Poll

A Gallup Poll in 1989 revealed that 78 percent of the public believed televangelists were untrustworthy with money, 71 percent said they were dishonest, 67 percent said they were insincere, and 61 percent said they don't care about people.

You may remember that was just after the Jim Bakker and Jimmy Swaggart scandals. Oral Roberts had also made some outlandish remarks about that time.

Interestingly, while these men stumbled in sin and captured headlines across America, some of our brethren simply kept preaching the gospel and never asking for money.

While these men are only remembered for their folly, men like Mack Lyon are seen for loving the Lord, caring about people, and never attempting to fleece people.

We congratulate Mack Lyon on twenty-five years of great service to the Lord by preaching the gospel truth in love. He has left us an example of Christianity in his life and in his dedication to the preaching of the gospel.

We pray God's richest blessings upon Him and upon the Edmond congregation that supports him.

"You never know how much good you can do, if you do not care who gets the credit."

Willard Collins



Thanks to our August

Volunteers:

Jimmie Tullis, producer
Chad Westmoreland, director
Mike Walker, editor
Glenn Gentry, teleprompter
David Harper, Bible courses
Tommy Burnett, timing
Wayne and Tamara Batey
John Smilor
Ryan Daniel
Mark Green
Clint Green